

# 安永大湾区卓越服务中心—— 六通十一城

EY Greater Bay Area  
Center of Excellence –  
Six Connects in the GBA



# 安永大湾区服务 EY services in the Greater Bay Area



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作为“一带一路”倡议的桥头堡，大湾区背靠强大的中国国内市场，面向广阔国际市场，在中国“双循环”战略中具有独特地位。

大湾区是中国“十四五”规划和经济发展战略的重要一环，具有建成国际一流湾区和世界级城市群的坚实基础。将香港、澳门、广州、深圳、珠海、佛山、惠州、东莞、中山、江门和肇庆连成一体，大湾区将成为重要的经济与商业枢纽。

As a bridgehead of the Belt and Road Initiative, the Greater Bay Area (GBA) has access to China's huge domestic market and serves as an important link to the international market, fulfilling a unique role in the nation's "dual circulation" strategy.

GBA is an important part of the 14th Five-Year Plan and the national economic development strategy for China. Linking Hong Kong, Macau, Guangzhou, Shenzhen, Zhuhai, Foshan, Zhongshan, Dongguan, Huizhou, Jiangmen and Zhaoqing, the area will turn into an integrated economic and business hub.

## 我们的“六通十一城”架构 Our "Six Connects in the GBA" structure

为配合国家对粤港澳大湾区的发展展望，我们致力汇聚全球网络以及在中国市场的丰富经验，整合在大湾区内地城市与香港及澳门区的人才库及网络，成立以“六通十一城”作为架构的安永大湾区卓越服务中心，培养一支灵活及紧密联系的大湾区业务发展核心团队，以国际视野和本地市场专业知识，帮助客户把握大湾区发展机遇。

“六通”是我们根据大湾区具发展潜力、并由我们的一整套端到端专业服务支持的六个互联互通领域，希望依托我们的跨地域、跨业务线的专业团队，以实现该领域的互通发展。此外，我们在11个城市\*的专业人员，也会持续掌握及深入了解政府的各项最新政策和规划，为企业有序梳理和分析相关法规细则，务求第一时间为客户更快了解每一个湾区城市的最新发展及措施。

In line with the national vision for the development of the GBA, we are dedicated to bringing our global network and rich experience in the Chinese market, integrating our talent pool and network in the Chinese mainland, Hong Kong and Macau. We have set up an EY Greater Bay Area Center of Excellence with the structure of "Six Connects in the GBA" to cultivate a flexible and connected GBA Business Development Task Force, to help our clients seize the opportunities in the GBA with our international perspective and local market expertise.

The "Six Connects" are the six areas of interoperability based on the development potential of the GBA and supported by our suite of end to end professional services. In addition, our professionals in 11 cities\* maintain knowledge and insights of latest government policies and plans, and systematically analyze the relevant regulations and rules for enterprises, so as to be the first to understand the latest development and measures of each GBA market for our clients.

\*11个城市包括四个中心城市（香港、澳门、广州及深圳）及七个重要节点城市（珠海、佛山、惠州、东莞、中山、江门及肇庆）。

\*The 11 cities include four core cities (Hong Kong, Macau, Guangzhou and Shenzhen) and seven key node cities (Zhuhai, Foshan, Huizhou, Dongguan, Zhongshan, Jiangmen and Zhaoqing).



# 六通 Six Connects



## 金融及货币通 Financial and Currency Connect

内地与港澳金融市场的互联互通持续深化开放，促进跨境投资便利化。安永团队将发挥专业金融及风险管理的优势，协助满足湾区企业的融资需求，并通过监管协调合作，有效控制跨境金融风险，开展跨境创新金融产品风险管理与评估，建立多元金融市场。

The interconnection of the financial markets of the Chinese mainland, Hong Kong and Macau continues to deepen and open up to facilitate cross-border investments. The EY team will leverage its professional financial and risk management strengths to help meet the financing needs of enterprises in the GBA, mitigate cross-border financial risks through regulatory coordination and cooperation, manage and evaluate risks of innovative cross-border financial offerings and build diverse financial markets.

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## 科技及数据通 Technology and Data Connect

科技进步和数字化转型是支持大湾区各行业发展的基础。不仅科技公司，对于所有机构而言，通过转型及利用大数据的巨大价值来跟上大湾区发展，正在成为企业必须的发展关键。安永团队将为客户提供科技转型、跨境信息流和监管合规方面的专业咨询服务，帮助他们在确保数据隐私和保护的同时实现信息互操作性。

Technological advancement and digital transformation are the foundations that support various industry developments in the Greater Bay Area. It is becoming a necessity for organizations, not only technology companies, to transform and leverage on the tremendous value of big data to keep up with the developments in the GBA. The EY team will provide professional services in advising clients on technology transformations, cross-border information flow and regulatory compliance, to achieve information interoperability while ensuring data privacy and protection.

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## 医疗通 Health Connect

新冠肺炎疫情加速了整体医疗行业的变化。湾区内从事医疗行业的企业覆盖范畴众多，包括疫苗开发、生物制药和生物技术的研发、远程医疗、创新医疗解决方案等。其中许多企业处于发展的早期阶段，仍需要较长的投资期。我们来自不同服务领域的湾区专业团队，将利用在生命科学和医疗保健领域的强大资历，为这些有潜力的市场提供专业服务。

The COVID-19 pandemic has accelerated changes in the healthcare industry. Companies in the healthcare industry in the GBA cover a wide range of aspects, including vaccine development, bio-pharmaceutical and biotechnology research and development, telemedicine and innovative healthcare solutions. Many companies are in the early stage of development while longer term investment is required. With our deep expertise and extensive experience in life sciences and healthcare sectors, our GBA team can provide professional services in these potential markets.

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## 基建通 Infrastructure Connect

粤港澳在基础设施互联互通方面与时俱进，不断深化交通、口岸、港口等基础设施建设连接，为三地人流、物流、资金流等的畅通无阻提供了坚实的基础。与此同时，随着智慧港口的打造以及北部都会区的构建，都将为更多工程公司带来机遇的同时，也为企业带来庞大投资机会。安永团队将汇聚位于湾区城市的专业团队，整合资源，协助企业在生态圈寻找机遇。

Guangdong, Hong Kong and Macau continue to advance in infrastructure interconnection, deepening the connectivity of transportation, ports, harbors and other infrastructure facilities. This provides a solid foundation for the flow of people, logistics and capital among these three locations. Also, the development of smart ports and the construction of the northern metropolitan area will bring business opportunities for more engineering companies, as well as investment opportunities for enterprises. The EY team will bring together professionals and resources in the GBA to help companies seize the opportunities in the ecosystem.

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## 人才及创业通 Talent and Entrepreneur Connect

人才是组织发展的脉搏和动力，大湾区拥有独特的人才定位，为企业发展提供多样化的人才布局。安永团队相信，我们能为合作企业提供正确的人才战略、打造关键人才聚焦，从深度和广度上全面赋能企业发展。同样地，我们热衷于与企业企业家于其不同阶段的发展道路同行。

Talent is the pulse of an organization and GBA offers a diverse and unique talent proposition for organizations across different spectrum. EY teams believe that we will bring the breadth and depth in partnering with organization to develop the right talent strategy and build the key people pillars. Also, we are keen to walk with entrepreneurs in their different stages of development.

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## 环境、社会及治理通 ESG Connect

国家定位大湾区要成为绿色发展示范区。在大中华区，安永设立了ESG管理委员会，推动自身践行可持续发展，并为业界提供专业服务，包括ESG管理提升、战略规划、碳专项、报告鉴证等，并通过提供在绿色金融、绿色技术、ESG等领域的解决方案，支持企业绿色发展和低碳转型，助力实现国家“碳达峰、碳中和”目标。

The GBA is positioned to be a green development demonstration area. In the Greater China Region, we established the ESG Committee to lead and promote sustainable development, offering professional services to the industry, including ESG management improvement, strategic planning, carbon project development, and report assurance. We also support our clients in achieving green development and carbon neutrality, and contributing to China's carbon neutrality target by providing solutions including green finance, green technology and ESG.

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安永坚持创新与技术投入，通过一体化的高质量服务，帮助客户把握市场脉搏和机遇，加速转型升级。

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